CAPACITY FACTOR BASED COST MODELS FOR BUILDINGS OF VARIOUS FUNCTIONS

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ABSTRACT

The desired accuracy level of an estimate heavily relies on the availability of data and information at the time of preparing the estimate. However, an estimate often must be made when data and information are not complete. At earlier stages of project implementation at which data and information are minimal, a client is often required to prepare a cost estimate. This paper discusses the capacity factor-based cost models for buildings with total areas serving as the proxy of capacity. A total of four cost models for different building functions are presented in this paper. Based on the models, most building functions with the exception of housings, exhibit decreasing return to scale, meaning that the unit measure of cost expressed by cost per square meter declines as the size of capacity increases. The cost models are then applied to estimate the development unit cost for different demographical unit measures.

Keywords: cost estimation, order-of-magnitude estimate, capacity factor, regression analysis.

INTRODUCTION

Cost estimation is one of the critical steps to the success of a construction project implementation. Based on the estimate, strategic decisions are made, starting from the decision on bringing or not bringing the project into realization, the determination of construction materials and methods, the selection of contract type, the procurement of construction contractor, and so forth. The accuracy is thus becoming the keyword to every single estimate prepared because the estimate should lead the decision maker to the correct conclusions to make best decisions.

US National Estimating Society defines the cost estimation as the art of approximating of possible cost amounts required to complete a task based on the availability of information at the time of preparing the estimate [1]. When referring to the definition, there are two issues to address. First, estimation is more viewed as art than science. This might reflect that the resulting estimation will be dependent on who prepares and whom it is prepared for. Cost estimation made by one cost engineer should not necessarily be the same with that of another cost engineer because of different relative experiences, perspectives and assumptions of estimation, knowledge, organizations with which they work.

Second, the availability of information at the time of preparing the estimate is influential. It has been widely acknowledged that the successful materialization of a construction project is exposed to many internal and external factors and this characteristic is inherent to any construction project. The availability of proper data and information is thus essential to identifying, analyzing, and anticipating risk and uncertainty factors at earlier stages to minimize any possible deviations from estimates. The more appropriate data and information, the more accurate the estimate should be.

In practice the ideal circumstance for preparing estimate is not always encountered. The client – in this context the term "client" has a broader meaning, it could be the owner, the contractor, or a public organization – is often put under a situation that obliges them to do cost estimation for capital budgeting reasons or for supporting the decision making processes without being armed with sufficient data and information. This normally occurs at the very early stage of the project lifecycle. Cost estimate prepared at this stage is often termed

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in many literatures as the order-of-magnitude estimate (OME) or conceptual screening estimate. The issue is how to improve the accurateness of OME under minimal data and information conditions by making use the historical project data. This will be central to this paper.

ORDER OF MAGNITUDE ESTIMATE

Several classifications on cost estimate can be found in literatures. American Association of Cost Engineers (AACE) [2], for instance, categorizes cost estimate into three groups, as presented in Table 1. One interesting feature of Table 1 is the asymmetrical accuracy range. It has a longer tail in the positive direction than the negative one, suggesting that a very high cost overrun is potential while a cost underrun is limited. For small projects, cost escalation in the order of 10-20% is common but for larger projects with longer duration, the limit is the sky [3]. The escalation can be attributed to inefficiency, inflation, information characteristic flow, change of contract, and type of contract. Table 1 also presents the accuracy range as the function of the project progress; the accuracy increases with the project maturity. Another classification system groups cost estimate by their accuracy: level one when it ranges from -10 to +40%, level two from -5to +25% and level three from -3 to +10% [4].

Table 1 AACE Estimation Classification and Methods [2]

Classifica- tion	Accuracy Ranges (%)	Other Nomenclature	Approximate Engineering Progress (%)	Estimating Method
(1)	(2)	(3)	(4)	(5)
Order of magnitude	-30 to +50	Conceptual screening	0 to 5	Index Capacity curves Capacity ratios
Budget	-15 to +30	Preliminary Appropriation	5 to 20	Component ratio Equipment factored
		Semi detailed	30 to 50	Square foot, Parametric or Elemental
Definitive	-5 to +15	Engineer's Bid, Detailed	Over 60	Detailed pricing and takeoff

Cost of Preparing Estimate

The cost of preparing an estimate depends on the desired level of accuracy and the availability of data and information at the time of preparing the estimate. The manual estimation cost to generate the accuracy of -5 to +15% can be as high as 25 to 30 times of the manual cost of estimation to produce the accuracy of -30 to +50%. The introduction of cost estimating software allows the cost of estimation to be reduced but the factor remains at five or more, as shown in Table 2 [5]. Table 2 also shows that the cost of preparing an estimate depends on the size of project.

Table 2. Cost of Estimation (in Thousand USD) [5]

Ectimato Tuno	Accuracy	Cost of Project in Million USD				
Esumate Type	range (%)	Less than 1.0	1.0 to 5.0	5.0 to 50.0		
(1)	(2)	(3)	(4)	(5)		
Order of magnitude	-30 to +50	7.5 to 20	17.5 to 45	30 to 60		
Budget	-15 to +30	20 to 50	45 to 85	70 to 130		
Definitive	-5 to +15	35 to 85	85 to 175	150 to 330		

Level of Influence of Estimate

It is not elusive when OME has the widest range of accuracy if compared to other estimating methods. Nevertheless, the OME method has also the highest level of influence on project cost. At the very beginning of the project lifecycle, the OME has a 100% influence on the next project cost because it can result in a go/no-go decision. This signifies the importance of the OME. Given that the project is prolonged, it steps into the next stage while information available to the cost engineer accumulates. Having more information, the cost engineer is now able to select the most appropriate construction methods, technologies, materials of the project and estimate their cost. At this stage the influence of an estimate on the project cost decreases. As the project goes further and becomes mature, the influence lessens and finally disappears when the project is successfully completed.

Capacity Factor Based Estimate

One of the most widely-used OME methods in manufacturing and petrochemical industries is the capacity factor method. The method estimates the cost of a new facility at the desired size of capacity based on the known cost of similar facility at different capacity level using the following formula:

$$C_2 = C_1 \left(\frac{Q_2}{Q_1}\right)^m \tag{1}$$

Where Q_1 is the size of known capacity, Q_2 , size of new facility, m, coefficient, C_1 , known cost, C_2 , estimated cost. The coefficient m depends on the type of industry. In petrochemical industries, for example, m is normally taken as 0.6 so that the method is also known as the *six-tenths factor rule* although the seven-tenth factor rule is also recommended for some instances [5]. The cost models developed in this study are based on the capacity factor method. The target is to determine the coefficient m that holds for building construction.

DATA COLLECTION AND ANALYSIS

This study collects historical project data spanning from 1999 to 2006. The data collection is located at 13 (thirteen) provinces that are assumed to adequately represent western, central, and eastern Indonesia. A total of 198 data sets are obtained. Figs 1 and 2 depict the distribution of data by function and construction year, respectively.



Figure1. Data Histogram by Function



Figure 2. Data Histogram by Construction Year

Because data sets are collected from different years and locations, they must be adjusted to the same basis; namely year 2006 and Bandung City. The adjustment process is sometimes known as data normalization. The study employs the consumer price index (CPI) published by the Central Statistic Bureau for normalizing data sets. The use of CPI is not without problem anyway because the index is based on prices of general goods and services, not specifically based on construction associated materials and wages. In this sense the construction cost index (CCI) rather than general CPI is obviously more robust. However, it is confronted with the fact that no official CCI has been available. The authors therefore conclude that the use of CPI for data correction is optimal in today's situation when taking their advantages and disadvantages into consideration. In the future the development and the use of CCI should be encouraged and envisaged.

The formula used for data normalization is written as follows [6]:

$$C_{Y|A} = C_{B|X} \frac{CPI_{Y|A}}{CPI_{B|X}}$$
(2)

Where $C_{Y|A}$ is the cost in year Y at location A; $CPI_{Y|A}$, CPI in year Y at location A; $C_{B|X}$, cost at location B in year X; $CPI_{B|X}$, and CPI at location B in year X.

Descriptive Analysis of Unit Cost

After normalizing data, the next step is to examine the distribution of the normalized data. Data examination allows the researcher to attain a basic understanding of the data and relationships between the variables [7]. The first data to examine is the unit measure of cost expressed as cost per square meter. Table 3 lists the statistics of descriptive analysis on the unit cost. As shown, the unit cost ranges from Rp. 1.52 million per m² to Rp. 2.34 million per m^2 at the 95% confidence level with the mean computed at about Rp. 1.93 million per m². If five percent highest and lowest values are eliminated, the trimmed mean equals to Rp. 1.52 million per m². The decrease may indicate that a number of extremely-high data substantially influence the overall data structure. If these data are ignored, the resulting mean shifts to the negative direction. The high skewness of 7.125 strongly indicates that unit cost is far from being normally distributed; it is potentially distributed to higher values. This statistic might be associated with the high standard deviation relative to the mean which asserts that the unit cost is highly dispersed

Table 3. Descriptive Statistics of Unit Cost of General Buildings

		Statistic	Std. Error
Mean		1,929,105	208,184
95% Confidence Interval for Mean	Lower Bound	1,518,550	
	Upper Bound	2,339,660	
5% Trimmed Mean		1,521,550	
Median		1,446,486	
Variance		8,581,418,543	
Std. Deviation		2,929,406	
Minimum		150,127	
Maximum		28,914,036	
Range		28,763,909	
Interquartile Range		791,775	
Skewness		7.125	0.173
Kurtosis		56.029	0.344

This research assumes that there is no difference in unit cost for different building functions. To test the assumption, the Kruskall Wallis test [8] is conducted with the results presented in Tables 4a and 4b. The statistics inform that the no-difference assumption is rejected at the 0.05 significance level. This justifies the differentiation by functions of cost estimation. Nevertheless, the cost estimation for general building construction is also discussed in this paper to provide the reader with general information on the cost model development.

Table 4a. Kruskal Wallis Non-Parametric Test

	Function	N	Mean Rank
Unit Cost (Rp/m2)	Housing	45	59.24
	Education	72	88.14
	Office	32	143.38
	Hospital	33	124.55
	Others	16	124.44
	Total	198	

Table 4b. Test Statistics

		Unit Cost
	Chi-Square	53.136
	df	4
	Asymp. Sig.	0.000
Note		

a. Kruskal Wallis Test

b. Grouping Variable: Function

Area as the Proxy of Capacity

The data examination through univariate analysis is carried on total area coded as AREA and project cost coded as *COST* with descriptive statistics listed in Table 5. The regression analysis is engaged to obtain the mathematical relationship between AREA as the independent variable and COST as the dependent variable. However, there exists a precondition to meet prior to undertaking the regression analysis. The regression analysis requires the conditional variance of the dependent variable to be constant irrespective of independent variable (the assumption of homoscedasticity). While this requirement is only satisfied when the data distribution is normal [9], the normality of variables must be tested. For this reason, the Kolmogorov-Smirnov (K-S) test [8, 9] is conducted with the results shown in Table 6.

Table 5. Descriptive of Total Areas and Costs

Variable	Ν	Minimum	Maximum	Mean	Std.	Skewne
					Deviation	SS
(1)	(2)	(3)	(4)	(5)	(6)	(7)
<i>COST</i> (thousand Rupiah)	198	12,199	187,576,706	5,129,958	19,862,984	6.525
AREA (m²) Valid N (listwise)	198 198	21	100,000	2,649	10,646	7.035

When examining the statistics in Table 5, both COST and AREA have a very high skew, indicating that being normally distributed is unlikely for data of the variables. The statistic Z in Table 6 columns 1 and 2 affirms that the normality assumption for both variables is indeed statistically rejected at the 0.05 significance level. Hence, the requirement is not fulfilled.

In statistical analysis, data transformation is sometimes considered necessary to correct violations of statistical assumptions and/or improve relationship between variables [7]. Data transformation by taking the natural logarithm of variable values is performed in this study to make their distribution closer to normal:

$$LNCOST = ln (COST) \tag{3}$$

$$LNAREA = ln (AREA) \tag{4}$$

Table 6. One-Sample Kolmogorov-Smirnov Test

Statistics		COST	AREA	LNCOS1	LNAREA
		(1)	(2)	(4)	(3)
N		198	198	198	198
Normal Parameters	Mean	1,929,105	2,649	20.0985	5.9194
	Std. Deviation	2,929,406	10,646	1.86973	1.69748
Most Extreme Differences	Absolute	0.300	0.402	0.090	0.083
	Positive	0.300	0.398	0.090	0.083
	Negative	-0.294	-0.402	-0.067	-0.054
Kolmogorov- Smirnov Z	°	4.225	5.664	1.265	1.162
Asymp. Sig. (2- tailed)		0.000	0.000	0.081	0.134

Note

a. Test distribution is Normal

b. Calculated from data.

As expected, the statistic Z in Table 6 (see columns 3 and 4) explains that normal distribution assumption is accepted at the 0.05 significance level. The correlation coefficient also improves substantially from 0.733 to 0.941, as shown in Table 7. Figs. 3a and 3b exhibit the correlation between two variables before and after transformation, respectively. As shown, substantial improvement in terms of correlation has been made as a result of data transformation.

Table 7. Pearson Correlation Between Original and Transformed Variables

		COST	AREA	LNCOST	LNAREA
COST	Pearson Correlation	1	0.733		
	Sig. (2-tailed)		0.000		
	Ň	198	198		
AREA	Pearson Correlation	0.733	1		
	Sig. (2-tailed)	0.000			
	Ň	198	198		
LNCOST	Pearson Correlation			1	0.941
	Sig. (2-tailed)				0.000
	N			198	198
LNAREA	Pearson Correlation			0.941	1
	Sig. (2-tailed)			0.000	
	Ň			198	198



Figure 3a. Scattergram of Cost and Area



Figure 3b. Scattergram of Cost and Area on Log-Log Paper

COST MODELS DEVELOPMENT

The regression analysis employed in this study results in statistics as shown in Tables 7a-7c. The coefficient of determination is very high (0.884), implying that 88.4% variance in dependent variables can be explained by the regression model. The analysis of variance (ANOVA) also suggests that the model is statistically significant at the 0.05 level. Based on the regression coefficients, the following linear cost model can be established:

$$LNCOST = 1.036 \times LNAREA + 13.966$$
 (5)

Eq. (5) can be simply rewritten as

$$LNCOST = LNAREA^{1.036} + ln(1, 162, 403)$$
 (6a)

Or

$$Ln COST = ln (1, 162, 403 \times AREA^{1.036})$$
 (6b)

Therefore,

$$COST = 1,162,403 \times AREA^{1.036}$$
 (6c)

LNCOST is Gaussian with mean value LNAREA + 13.966 and standard deviation 0.636 (see Table 7a). If the estimate is not expressed as a single value but rather a range value, the range cost model will be:

$$LNCOST = 1.036 \times LNAREA + 13.966 + 0.636 \times \Phi^{-1}(\alpha)$$
 (7a)

Where $\Phi^{-1}(\alpha)$ is the inverse of cumulative distribution function of standard normal distribution, α , the probability of being less than computed value. The values of $\Phi(\alpha)$ are available in most statistics textbooks and standard spreadsheet software. If the lower and upper limits of estimates are taken, respectively, as the 5th percentile level or there would be a 95% chance of it being exceeded and the 95th percentile level that has a five percent probability of being exceeded, Eq. (7a) can be reformulated as:

$$LNCOST = 1.036 \times LNAREA + 13.966 \pm 0.636 \times 1.645$$
(7b)

Similarly, taking the inverse of the natural logarithm of variables yields:

$$COST = (409,334 \text{ to } 3,300,922) \times AREA^{1.036}$$
 (7c)

Based on Eq. (7c), it is trivial to see that there is a 90% confidence level of estimates falling into the range.

Table 7a. Linear Regression: Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	0.941	0.885	0.884	0.636
Note				
a. Predi	ctors: (Co	onstant), LNA	AREA	

b. Dependent Variable: LNCOST

Tabel 7b. Regresi Linear: ANOVA

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	609.308	1	609.308 1504	1.378	0.000
	Residual	79.385	196	0.405		
	Total	688.693	197			
Note						

a. Predictors: (Constant), LNAREA b. Dependent Variable: LNCOST

Tabel 7c. Regresi Linear: Coefficients

		Unstandardized Coefficients	9	Standardized Coefficients	t	Sig.
Model		В	Std. Error	Beta		
1	(Constant)	13.966	0.164		84.919	0.000
	LNAREA	1.036	0.027	0.941	38.786	0.000
Note						

Dependent Variable: LNCOST а.

Cost Models by Function

Applying the similar procedure, the cost models for different functions are derived. Due to limited length of the paper, this paper only discusses the model, not detailed statistics (detail can be found in [6]). As can be seen in Table 8, all models are significant at the 0.05 level and have satisfactory determination coefficients with computed R^2 above 0.70.

Table 8. Summary of Cost Models by Functions

Function	Model			Sig.
	Single Estimate	Range Estimate		
(1)	(2)	(3)	(4)	(5)
Housing	COST = 811,792×AREA ^{1,027}	COST= (315,273 to 2,090,271) × AREA ^{1,027}	0.90	0.000
Education	COST = 1,400,024×AREA0,984	COST = (700,397 to 2,763,004) × AREA0,984	0.87	0.000
Office	COST = 6,763,155×AREA ^{0,836}	COST= (2,116,706 to 21,609,171) × AREA 9836	0.70	0.000
Hospital	COST = 1,846,865×AREA0,967	COST = 1,345,575 to 2,534,907) × AREA 0,967	0.98	0.000
Note				

Range estimate is based on the 90% confidence level

Capacity Factors

Let C_2 and Q_2 be respectively the project cost and the size of capacity (area) of a facility. Using Eq. (6c), the following relationship must hold:

$$C_2 = 1,162,403 \times Q_2^{1.036} \tag{8}$$

If there is another facility constructed at $\cot C_1$ with a capacity of Q_1 , using the similar Eq. (6), the following relationship can also be obtained:

b. No differentiation is made for educational buildings. A further classification (e.g., elementary schools, junior high schools, and senior high schools) causes size of samples insufficient for statistical analysis.

 $C_1 = 1,162,403 \times Q_1^{1.036} \tag{9}$

Dividing Eq. (8) by Eq. (9) results in:

$$\frac{C_2}{C_1} = \left(\frac{Q_2}{Q_1}\right)^{1.036}$$
(10)

Eq. (10) is nothing other than the capacity factorbased cost model for general building construction with m being equal to 1.036. The similar procedures can also be taken to derive the cost models for different building functions. Subsequently, Eq. (1) can be rewritten as:

$$\frac{C_2}{Q_2} = \frac{C_1}{Q_1} \left(\frac{Q_2}{Q_1}\right)^{m-1} \tag{11}$$

Based on Eq. (11), if *m* is greater than unity, the cost per unit capacity increases $(C_2/Q_2 > C_1/Q_1)$ with the increase in the size of capacity $(Q_2 > Q_1)$. This condition is called as the increasing return to scale. If the opposite is the case or *m* is smaller than unity, the decreasing return to scale takes place; implying that the higher the size of capacity, the lower the cost per unit capacity. Referring to the cost models in Table 8, all functions but housings exhibit decreasing return to scale. For instance, the increase in the total area by four times can reduce the cost per m^2 by a factor of 0.8 for office buildings. Fig.4 depicts how the unit measures of cost of buildings change when the size of capacity increases. One reason that might explain the existence of decreasing return to scale could be associated with the layout of building. It is very common that the size of the communal facilities, public, and shared rooms with minimal wall partitions is substantial relative to the total area of building for general offices or public buildings.



Figure 4. Impact of Increase in Total Area on Unit Measure of Cost

Unit Measure of Development Cost

The formulas given in Table 8 can also be used for estimating the unit measure of development cost (in many respects the development cost is similar to the program cost at public institutions). For instance, based on the Guideline on Urban Environmental Planning [10] one regional hospital is required per 240,000 inhabitants. Under the assumption that three beds are needed for every 1,000 inhabitants and every bed requires a gross area of $30m^2$ [11], the total area of one unit regional hospital equals to 21,600m² (240,000/1,000×3×30). Based on this information, the project cost will be in the range of Rp. 20.91 billion and Rp. 39.39 billion, with the average cost computed at Rp. 28.70 billion.

As for educational buildings, the Guideline states that for every 4,800 inhabitants, one unit junior high school (Sekolah Lanjutan Tingkat Pertama or SLTP) is required. A standard SLTP building school has six class rooms, each of which is designed to accommodate 30 students so that each school is occupied by 180 students. If the gross area for each occupational unit is estimated to be 10m² per student [11], the total area of one unit standard SLTP building equals to 1,800m². The estimated project cost will be Rp 2.24 billion or, if expressed in the range estimate, the cost will be between Rp 1.11 billion and Rp. 4.41 billion per 4,800 inhabitants. Table 9 provides the more detailed estimated development unit costs for educational buildings, offices, and hospitals.

Table 9. Estimated Development Cost Unit

Function		Number of	Estimated Cost		CPR	
		Inhabitants	(in billion Rupiah)		(in	
		to Serve	Mean	Lower	Upper	thousand
				Limit	Limit	Rupiah)
Educational	Elementary	1,600	2.09	1.04	4.12	1,306
buildings	Junior Hi-School	4,800	2.24	1.11	4.41	466
	Senior Hi-School	4,800	2.24	1.11	4.41	466
Public offices	Kecamatan	120,000	10.28	3.22	32.86	86
	(subdistrict)					
	<i>Wilayah</i> (district)	480,000	19.78	6.19	63.21	41
	City	1,000,000	37.41	11.71	119.54	37
Hospitals	Wilayah (district)	240,000	28.70	20.91	39.39	120
Note						

a. Lower and upper limits are determined based on the 90% confidence level
b. CPR = cost per inhabitant

Comparative Study on Capacity Factors

Studies on capacity factor based cost model for building construction is very limited in Indonesia. Out of the few studies is the study by Amelia and Abduh [12]. This study attempts to estimate the coefficient m for educational buildings, which are further classified as elementary schools and universities and for offices with area and the number of students/staffs serving as capacity parameter. This study also concludes that no substantial difference is observed between cost model taking the number of students and cost model using area as a proxy of capacity. Their result shows that only elementary school buildings exhibit decreasing return to scale (m=0.891) while other two functions demonstrate the opposite. Table 10 presents in more details the results of two studies. No further comments could be made since the data of the referenced work [12] were not published.

Table 10. Comparative Study on Capacity Factors

Function	This Study	Amelia and Abduh [12]		
(1)	(2)	(3)		
General	1.036	N/A		
Housing	1.027	N/A		
Educational buildings	0.984	N/A		
Elementary schools	N/A	0.891		
Universities	N/A	1.004		
Offices	0.836	1.360		
Hospitals	0.967	N/A		

Note

N/A = not available

CONCLUSION AND RECOMMENDATION

The desired accuracy level of an estimate heavily relies on the availability of data and information at the time of preparing the estimate. However, the ideal situation where the cost engineer is equipped with complete and detailed data and information is not always encountered. An estimate must often be prepared with minimal data and this commonly happens during the early stage of project life cycle. This paper discusses the Order of Magnitude Estimate (OME) modeling based on capacity factors with area serving as the proxy of capacity. The cost models for different building functions are presented in this paper. The study also reveals that most building functions except housings, exhibit the socalled decreasing return to scale. It means that an increase in the size of capacity reduces the cost per unit capacity. The models are also applied to estimate the development cost unit based on certain demographical unit measures.

This research can be further developed by incurporating some factors not accommodated in the models presented. The number of floors or the type of structure, for instance, can be integrated into the models as controlling factor so that the resulting models will be quasi-parametric. There exist many avenues open to further research. However, any research on construction cost estimation requires extensive historical project cost data. The collaboration and cooperation with all stakeholders of the construction industry are sought to foster research activities on cost estimation in Indonesia that will benefit both academicians and industry practitioners.

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